



SUNDAY, MAY 1ST, 2022 • 12PM - 6PM
HISTORIC SONOMA PLAZA

TRADITIONAL MEXICAN FOOD • LIVE MUSIC AND ENTERTAINMENT
MERCADITO • EDUCATIONAL ZONES • ARTS AND CRAFTS

SPONSORSHIP PACKAGE

ABOUT LA LUZ CINCO DE MAYO CELEBRATION



Celebrating the 32nd year, the annual Cinco de Mayo returns to the Sonoma Plaza for a day of free music, food and culture.

This family friendly fiesta transforms the historic plaza into a bustling mercado with artisan makers, vibrant décor, dozens of food and drink options, and live performances throughout the day. This celebration also gives attendees the opportunity to learn more about our “cultural heart” with educational stations throughout the plaza.

Come for the food and fiesta, but be sure to stay for the music and entertainment as our Cinco de Mayo Celebration is set to dazzle with live music, local bands, street performances and more!

For more information on this family friendly fiesta please visit:



www.laluzcenter.org/cincodemayo2022



The BEST Cinco de Mayo Celebration in the heart of Sonoma Valley

SPONSORSHIP OPPORTUNITIES

\$1,500 Main Stage Sponsor

- Company name highlighted on all Cinco de Mayo marketing and advertising
- Physical banner displayed at the stage throughout the event
- Opportunity to have a banner ad in an e-blast to over 2,500 recipients
- A minimum of 5 social media ads
- Opportunity to distribute a branded take-away item for attendees
- Free 10' x 10' booth space at a prime location at the event
- Thanked from the stage in between each performance
- Logo inclusion on La Luz website

\$1,000 Food and Beverage Sponsor

- Company name highlighted on all Cinco de Mayo marketing and advertising
- Opportunity to have a banner ad in an e-blast to over 2,500 recipients
- A minimum of 2 social media ads
- Opportunity to distribute a branded take-away item for attendees
- Free 10' x 10' booth space at a prime location at the event
- Thanked from the stage once in between a performance
- Logo inclusion on La Luz website

\$500 Community Partner Sponsorship

- Recognition in event promotions and on-site signage as a Community Partner
- Included in a minimum of 1 social media post
- Opportunity to distribute a branded take-away item for attendees
- Thanked from the stage once in between a performance

Need to customize a sponsorship? Let's talk!

Contact beth@laluzcenter.org or call 707-938-5131 ext. 115 to schedule a time to discuss the endless opportunities.



SPONSORSHIP FORM

Business sponsor's name: _____

Preferred membership level:

- \$1,500 Main Stage Sponsor
- \$1,000 Food and Beverage Sponsor
- \$500 Community Partner Sponsorship
- Other: _____

Address: _____

City: _____ Zip: _____

Telephone: _____

E-mail: _____

Choose your tax-deductible payment method:

- Check - Payable to La Luz Center, 17560 Greger St, Sonoma, CA 95476.
- Pay online: www.laluzcenter.org/donation-form
- Pay by credit card:

Credit Card Name: _____

#: _____ Exp.: _____ 3 digit code: _____

For more information, please contact Beth@Laluzcenter.org or call 707-938-5131, ext 115

Thank you for becoming a Cinco de Mayo Sponsor!
La Luz Center is a 501(c)(3) nonprofit organization
Tax ID #68-0228235



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